



Media Contact: Agnes Gomes-Koizumi
AGK Media Group
agnes@agkmedia.com / 323-937-5488

**PHOTO INDEPENDENT: GROUND BREAKING ARTIST-ONLY PHOTOGRAPHIC ART FAIR
DEBUTS IN HOLLYWOOD, CA THIS APRIL 2014**

(Los Angeles, Calif., November 19, 2013) – PHOTO INDEPENDENT, launching April 24-27 at Raleigh Studios in Hollywood, CA is the first and only high-visibility platform for independent photographers. An artist-only fair, PHOTO INDEPENDENT is a forum for direct exchange of ideas and contact between photographic artists, collectors and art professionals. The inaugural edition of the art fair will also feature specialized programs including panel discussions, lectures, roundtables, and docent tours.

Produced by Fabrik Media, an LA-based multifaceted publishing and marketing agency, PHOTO INDEPENDENT's goal -- to connect professional and emerging photographic artists with larger global audiences -- is in line with the company's overarching mission to support and provide a regional and international network for artists. PHOTO INDEPENDENT's annual showcase will provide curators, galleries, collectors, editors, and arts enthusiasts the opportunity to discover the best photographic talent today, and acquire exciting new works.

"Photo Independent was developed to fill a void in the art fair marketplace," states Chris Davies, President of Fabrik Media, and Founder of PHOTO INDEPENDENT. "Extremely talented photographers were being under-represented within the conventional art fair structure. PHOTO INDEPENDENT provides a valuable platform for these photographers, who don't normally have the opportunity to exhibit within a traditional art fair context. We are proud to be launching the first endeavor of this kind in Los Angeles, a city with a passionate and highly active creative photography community."

Daniell Cornell, Deputy Director for Art and Senior Curator at the Palm Springs Art Museum, curator, photo-historian and artist, Graham Howe, along with fellow curator and gallerist Sarah Lee and Eve Schillo, Curatorial Assistant in the Wallis Annenberg Photography Department at the Los Angeles County Museum of Art (LACMA), will lead the PHOTO INDEPENDENT Selection Committee to ensure that the Fair will serve as a montage of today's diverse photographic landscape from the world's most exciting talent.

Photo Independent is currently accepting submissions from fine art photographers worldwide. For more information about Photo Independent, please visit www.photoindependent.com

About Fabrik Media

Fabrik Media is a Los Angeles-based multifaceted publishing and marketing agency that supports artists and the arts. The Fabrik media platform connects and profiles influential and visionary innovators, features contemporary artists, distinctive galleries, trendsetting designers, discerning architects, and showcases emerging artists. With its Los Angeles-centric magazine, *Fabrik* covers art and design in a manner as distinctive as it is thorough. A quarterly journal of lively coverage and commentary on art and design in America's new cultural capital, Fabrik also provides extensive directories that list all the best local outlets for new forms, ideas, and expressions in diverse media and disciplines. <http://fabrik.la>